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### **Five Borough Farm**

01.20.10

Project Fellow Descriptions:

The Design Trust for Public Space, in partnership with Added Value, seeks Project Fellows for *Five Borough Farm*, a project to create New York's first citywide plan for urban agriculture. Design Trust Fellows are leading professionals in their field, and are chosen for their expertise, experience, and strong qualifications. Once selected, Fellows will be offered a lead role on projects designed to have a real impact on the City. Fellows must have a demonstrated ability to work both independently and collaboratively, as well as direct experience producing deliverables similar to those outlined in the Fellow Descriptions.

For the first phase of *Five Borough Farm*, the Design Trust will select two Fellows in the fields of metrics/evaluation and policy/sustainable development. The Fellows will work closely with each other, and with Design Trust staff, who will manage the project. The anticipated timeframe for the project is 12 months, beginning in March 2010.

The Fellows' work is outlined below; a detailed scope will be developed with the Fellows upon their selection.

### **Policy/Sustainable Development Fellow**

Estimated hours: 300

Anticipated stipend: \$15,000

The Fellow will conduct a comprehensive survey of existing urban agricultural resources and activity in New York City and around the country. The Fellow will briefly describe and/or map the following:

- case studies of municipal agencies and public/private partnerships nationwide that support urban agriculture (e.g. Portland, OR)
- NYC urban farms and community gardens that include agriculture
- NYC farmer's markets, CSAs, and other market outlets
- NYC nonprofits and other organizations that support urban agriculture
- land management regimes (NYRP, Land Trust)

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Based on these investigations, the Fellow will develop typologies of existing New York City urban agricultural activity. These typologies will include at a minimum the following models for urban agriculture: City-sponsored (e.g. Greenthumb/Community Gardens); Nonprofit (e.g. Added Value, East New York Farms); and For-Profit (e.g. Rooftop Farms). These typologies will be based on factors including the following:

- goals/benefits (e.g. community development, education, job training, etc.)
- inputs (e.g. start-up costs, staff/volunteer labor, land, etc.)
- outputs (e.g. scale of production, profits, etc.)
- challenges/successes
- audience

The Fellow will describe and map/diagram how these models are situated within their neighborhoods and broader NYC food systems networks (e.g. compost, restaurants, markets, etc.).

The Fellow will assess the City's capacity to support urban agriculture. The Fellow will review and assess existing and recommended City policy initiatives; identify opportunities and barriers for greater agency participation in urban agriculture; and develop action items that could be adopted by relevant agencies.

The Fellow will work with appropriate City agencies to map City-owned, arable land that potentially could be used for urban agriculture and develop criteria for the evaluation and disposition of this land. The Fellow will identify partners to help organize verifications of parcels identified through this mapping process.

Candidates should possess a strong background in and work experience relating to urban sustainability, food economy issues, and public policy.

How to apply:

Candidates for the **Policy/Sustainable Development Fellowship** should send a CV and a PDF of a writing sample or other relevant work to [fellowship@designtrust.org](mailto:fellowship@designtrust.org). Please note: only those candidates under consideration will be contacted.

The deadline to apply is Wednesday, February 3, 5pm.

## **Evaluation Fellow**

Estimated hours: 150

Anticipated stipend: \$7,500

The Evaluation Fellow will develop metrics to quantify and otherwise measure a wide range of indicators associated with the typologies of urban agriculture practices identified by the Policy/Sustainable Development Fellow. The Fellow will develop methodologies for this evaluation where necessary, and create a framework for collecting data on the following:

- economic activity (e.g. sales, multipliers, costs, etc.)
- public health (e.g. benefits from exercise, changes in diet, etc.)
- youth empowerment
- ecological benefits (e.g. stormwater capture, reduction of waste stream from use of compost, etc.)
- community building

The Fellow will work with academic and/or institutional partners to develop protocols for ongoing, long-term metrics research. These protocols will summarize the focus areas and methodologies of Five Borough Farm and outline priorities for future studies. The goal of these metrics will be to demonstrate how urban agriculture impacts people, neighborhoods, and ecologies.

The fellow will implement a selected series of metrics using Added Value as baseline; and will study and review the outcomes to determine their impact on the policy work of the policy/sustainable development fellow.

How to apply:

Candidates for the Evaluation Fellowship should send a CV and a PDF with a relevant work sample to [fellowship@designtrust.org](mailto:fellowship@designtrust.org). Please note: only those candidates under consideration will be contacted.

The deadline to apply is Wednesday, February 3, 5pm.